

# CHENYING YANG

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## CURRENT EMPLOYMENT

2021- Assistant Professor, School of Economics, Singapore Management University

## EDUCATION

2021 Ph.D., Strategy & Business Economics  
University of British Columbia, Sauder School of Business  
Thesis: “Decisions of Multinational Firms: Plant Location and Sourcing”  
Committee: Keith Head, John Ries, Hiroyuki Kasahara, Sanghoon Lee, Alvaro Parra

2015 B.Sc., Economics, *summa cum laude*  
Singapore Management University

## TEACHING AND RESEARCH FIELDS

International Trade, Industrial Organization, Spatial Economics

## PREVIOUS EMPLOYMENT

2017-2021 Asian Development Bank (ADB), Consultant

## WORKING PAPERS

“Location Choices of Multi-plant Oligopolists: Theory and Evidence from the Cement Industry”, 2023  
“Rules of Origin and Automobile Parts Trade”, 2022

## WORK IN PROGRESS

“Industrial Policies for Global Value Chains: The Battle for Batteries”, with Keith Head, Thierry Mayer, and Marc Melitz  
“Optimal Rules of Origin and Multilateral Negotiation”, with Yuan Mei  
“Licensing versus Internalization of Branded Beer”, with Mostafa Beshkar

## OTHER ARTICLES

“GVC Development Report: Beyond Production”, with a team led by Mahinthan Mariasingham, ADB, 2021  
“Key Indicators for Asia and the Pacific”, with the Development Economics and Indicators Division of the Economic Research and Regional Cooperation Department, ADB, 2015, 2016

## INVITED PRESENTATIONS

2023 Indiana University Bloomington, Annual Conference of CEA, SMU-INSEAD International Economics Workshop, University of New South Wales, Online Australasian Seminar in International Economics

2022 Singapore Economic Review Conference, Hong Kong Online Trade Seminars, Jinan-SMU Conference on Urban and Regional Economics

2021 WEAI International Conference, ECARES, SMU, University College Dublin, Bielefeld University, Peking University, University of International Business and Economics, Jinan IESR, Shanghai Jiaotong, Shanghai University of Finance and Economics, Nanjing University

- 2020 Urban Economics Association Virtual Meeting, UBC Sauder  
 2019 SMU Conference on Urban and Regional Economics, Canadian Econometric Study Group Meetings (poster), Canadian Economics Association Annual Conference, ADB Regional Workshop on Economic Globalization Statistics and Regional Conference on Mapping Value Chains, UBC Trade Study Group, UBC Urban Economics Reading Group, FREIT Rocky Mountain Empirical Trade Conference (discussant)

### **TEACHING EXPERIENCE**

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- 2022- Instructor, Singapore Management University  
 Economics and Society (Undergraduate)  
 Spring, 2020 Instructor, University of British Columbia  
 Urban Land Economics (Undergraduate)  
 2015-2020 Graduate Teaching Assistant, University of British Columbia  
 Managerial Economics (Master of Management)  
 International Business Management (Undergraduate)  
 International Trade (Undergraduate)  
 2012-2015 Teaching Assistant, Singapore Management University  
 Topics in Econometric Modeling (Master of Economics)  
 Applied Econometrics (Undergraduate)  
 Intermediate Microeconomics (Undergraduate)  
 Economic Forecasting (Undergraduate)  
 Economic Development in Asia (Undergraduate)  
 Intermediate Mathematics for Economics (Undergraduate)

### **REFEREE SERVICES**

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*Journal of Political Economy, Journal of International Economics, Review of World Economics, Review of International Economics, Economics of Transition and Institutional Change*

### **GRANTS AND SCHOLARSHIPS**

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- 2022-2024 Ministry of Education Tier 1 Grant  
 2020-2021 President's Academic Excellence Initiative PhD Award  
 2019 CIDE Small Grants on Innovative Data, UBC  
 2019 Productivity Partnership Grant, Social Sciences and Humanities Research Council of Canada  
 2019 Graduate Student Travel Award, UBC  
 2015-2019 Dean Earle D. MacPhee Memorial Fellowship, UBC  
 2015-2020 International Tuition Award, UBC  
 2015-2016 Sauder School of Business Graduate Award, UBC  
 2015 Leslie G J Wong Memorial Fellowship, UBC  
 2015 Singapore Ministry of Trade and Industry (Economist Service) Best Thesis Prize, "Vertical Specialization and Technological Progress"  
 2012-2015 SMU School of Economics Scholarship  
 2012-2015 Dean's List (recognized students of high academic standing), SMU

### **PERSONAL INFORMATION**

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Born: April 1992  
 Citizenship: China  
 Languages: Mandarin Chinese, English, and basic German