

# CHENYING YANG

School of Economics  
Singapore Management University

Email: [cyang@smu.edu.sg](mailto:cyang@smu.edu.sg)  
Website: [chenying-yang.com](http://chenying-yang.com)

## **CURRENT EMPLOYMENT**

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2021- Assistant Professor, School of Economics, Singapore Management University

## **EDUCATION**

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2021 Ph.D., Business Admin in Strategy & Business Economics, University of British Columbia  
Thesis: “Decisions of Multinational Firms: Plant Location and Sourcing”  
Committee: Keith Head, John Ries, Hiroyuki Kasahara, Sanghoon Lee, Alvaro Parra

2015 B.Sc., Economics, Singapore Management University

## **TEACHING AND RESEARCH FIELDS**

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International Trade, Industrial Organization, Spatial Economics

## **PREVIOUS EMPLOYMENT**

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2017-2021 Asian Development Bank (ADB), Consultant

## **WORKING PAPERS**

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“Location Choices of Multi-plant Oligopolists: Theory and Evidence from the Cement Industry”, 2021  
“Rules of Origin and Auto-Parts Trade”, 2021

## **WORK IN PROGRESS**

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“Licensing versus Internalization of Branded Beer”  
“Who Likes Foreign Beer? An Exploration of Home Bias within the Chicago Metro Area”, with Keith Head

## **OTHER ARTICLES**

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“GVC Development Report: Beyond Production”, with a team led by Mahinthan Mariasingham, ADB, 2021  
“Key Indicators for Asia and the Pacific”, with the Development Economics and Indicators Division of the Economic Research and Regional Cooperation Department, ADB, 2015, 2016

## **INVITED PRESENTATIONS**

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2021 WEAI International Conference, ECARES, SMU, University College Dublin, Bielefeld University, Peking University, University of International Business and Economics, Jinan IESR, Shanghai Jiaotong, Shanghai University of Finance and Economics, Nanjing University

2020 Urban Economics Association Virtual Meeting, UBC Sauder

2019 SMU Conference on Urban and Regional Economics, Canadian Econometric Study Group Meetings (poster), Canadian Economics Association Annual Conference, ADB Regional Workshop on Economic Globalization Statistics and Regional Conference on Mapping Value Chains, UBC Trade Study Group, UBC Urban Economics Reading Group, FREIT Rocky Mountain Empirical Trade Conference (discussant)

## **TEACHING EXPERIENCE**

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Spring, 2022 Instructor, Singapore Management University  
Economics and Society (Undergraduate)

Spring, 2020 Instructor, University of British Columbia

- Urban Land Economics (Undergraduate)
- 2015-2020 Graduate Teaching Assistant, University of British Columbia  
Managerial Economics (Master of Management)  
International Business Management (Undergraduate)  
International Trade (Undergraduate)
- 2012-2015 Teaching Assistant, Singapore Management University  
Topics in Econometric Modeling (Master of Economics)  
Applied Econometrics (Undergraduate)  
Intermediate Microeconomics (Undergraduate)  
Economic Forecasting (Undergraduate)  
Economic Development in Asia (Undergraduate)  
Intermediate Mathematics for Economics (Undergraduate)

### **REFEREE SERVICES**

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*Journal of International Economics, Review of World Economics*

### **GRANTS AND SCHOLARSHIPS**

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- 2020-2021 President's Academic Excellence Initiative PhD Award
- 2019 CIDE Small Grants on Innovative Data, UBC
- 2019 Productivity Partnership Grant, Social Sciences and Humanities Research Council of Canada
- 2019 Graduate Student Travel Award, UBC
- 2015-2019 Dean Earle D. MacPhee Memorial Fellowship, UBC
- 2015-2020 International Tuition Award, UBC
- 2015-2016 Sauder School of Business Graduate Award, UBC
- 2015 Leslie G J Wong Memorial Fellowship, UBC
- 2015 Singapore Ministry of Trade and Industry (Economist Service) Best Thesis Prize, "Vertical Specialization and Technological Progress"
- 2012-2015 SMU School of Economics Scholarship
- 2012-2015 Dean's List (recognized students of high academic standing), SMU

### **PERSONAL INFORMATION**

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Born: April 1992  
Citizenship: China  
Languages: Mandarin Chinese, English, and basic German